



## MEDIA STUDIES

### POSSIBLE MODULES

- Media, Information, and Technoculture
- Media and the Public Interest
- Social Media and Virtual Worlds

### Combined Degrees

- HBA (Ivey Business School)

Learn about fake news, the power of social media and uncover the controversies swirling around large data breaches and mass surveillance. Discover how money, politics, culture and society interact with and influence technologies like smart phones, social media and digital advertising.

Study media and understand how to produce it. Connect communication and media studies to issues such as democracy, equity, class, race and gender.

### BUILDING YOUR EXPERIENCE



Check the [Academic Calendar](#) and review your [module requirements](#)



Discuss your progression and future goals with an [Academic Advisor](#)



Talk to a [Career Educator](#) about your steps after Western in terms of further education, career goals, certifications, and more.



Get the experience you need through opportunities at Western using Mustang Maps and the [Experience Catalogue!](#)

### ABOUT THIS MAP

This map can be used to plan your journey through your undergraduate degree. You can create your own custom map at [mustangmaps.uwo.ca](http://mustangmaps.uwo.ca).

# MEDIA STUDIES

## PROFESSIONAL COMPETENCIES

Engage in these opportunities to build competencies for your future, including:

### FIRST YEAR

### MIDDLE YEARS

### FINAL YEAR

#### FUTURE-FOCUSED PLANNER

- Look into scholarships and awards
- Attend an information session on the [FIMS Internship Program](#)
- Find a [summer or part-time job](#) and update your [resume](#)
- Visit the Volunteer or [Leadership Fairs](#)
- Explore the many [opportunities](#) with Western Sport & Recreation

- Consider doing a certificate in [Digital Communications](#)
- Apply to [The FIMS Internship Program](#)
- Explore media industries and careers at the FIMS Career Boot Camp
- Talk to a [Career Educator](#) about putting your degree into practice
- Look into [job opportunities](#), [graduate school](#) or other [further education](#)

- Attend the **FIMS Career Conference** to connect with Alumni about their career experiences
- Update your [LinkedIn](#) profile and connect with employers through [information sessions](#) and [Career Fairs](#)
- Apply to the [FIMS Internship Program](#) if you haven't already
- Apply to [graduate school](#)

#### CRITICAL THINKER

- Explore future [internship](#) or [research opportunities](#). Consider doing them [abroad](#)
- Learn about entrepreneurship through campus [clubs](#)

- Drop into [FIMS lecture series events](#)
- Participate in [Hack Western](#), [SheHacks](#), or a [pitch competition](#)

- Submit your coursework for an [Undergraduate Award](#) or to be published in [OPENWIDE](#)
- Visit [Propel](#) for access to entrepreneurship mentorship

#### ADAPTABLE PROBLEM SOLVER

- Expand your understanding of Mental Health issues through [online learning modules](#)
- Learn more about mental health resources through the [Wellness Education Centre](#)
- Learn how to communicate better at the [Writing Support Centre](#)

- Get support from the [Peer Support Centre](#)
- Develop academic skills at the [Writing Support Centre](#) or [Learning Development & Success](#)
- Check out [drop-in recreation and/or intramural opportunities](#)

- Get involved with [Active Minds Western](#)
- Drop in to a [Laura Evans Wellness Workshop](#)
- Explore [Group Care and Workshops](#)
- Check out [FRESH online nutrition resources](#)

#### GLOBAL LEARNER

- Check out [International Week](#) events
- Participate in a [summer program abroad](#)
- Explore [scholarships and funding](#) for international opportunities

- [Go abroad](#) in year 3. Plan in Year 2
- Consider [faculty-led study abroad](#) opportunities in [Poland](#) or [El Salvador](#)
- Volunteer with the [International & Exchange Student Centre](#)
- Engage with a [club](#) focused on cultural and international interests
- For more opportunities, [click here](#)

- Be an [International Learning Ambassador](#)
- Participate in the [World's Challenge Challenge](#)
- Submit your [Global and Intercultural Engagement Honour](#) requirements

#### GLOBAL AND INTERCULTURAL ENGAGEMENT HONOUR (GIEH)

#### COMMUNITY BUILDER

- Attend [Indigenous Awareness Week](#)
- Learn about opportunities within the Faculty to get involved like the FIMS Ambassador Team or FIMS Peer Mentorship Program
- Join a [USC Club](#) or the [Faculty of Information and Media Studies Students' Council \(FIMSSC\)](#)

- Get involved with [Radio Western](#), [Western Television](#), or [The Western Gazette](#)
- Be an [Academic and Leadership Programmer](#) in residence
- Be a [Mustang fan](#) at the many free sporting events

- Look into [Impact Experience](#) opportunities if you haven't yet
- Become a [Western Peer Leader](#)

#### INNOVATIVE LEADER

- Attend workshops as part of the [Learn to Lead Program](#)
- Apply to be a [residence](#) or [orientation student leader](#)
- Explore [leadership and work opportunities](#) with the USC

- Attend the [Learn to Lead Summit](#)
- Get [safeTALK](#) and/or [ASIST](#) trained
- Be a peer mentor through the [Leadership and Academic Mentorship Program](#)

- Consider becoming a [Peer Writing Advisor](#)
- Finish your requirements for the [Learn to Lead Leadership Certificates](#)

- **Goal-orientation**
- **Motivation**
- **Organization**
- **Self-direction**

- **Curiosity**
- **Engagement**
- **Reflection**

- **Hopefulness**
- **Self-confidence**
- **Resourcefulness**
- **Creativity**

- **Equity**
- **Global awareness**
- **Social responsibility**

- **Authenticity**
- **Empathy**
- **Collaboration**
- **Self-awareness**

- **Integrity**
- **Judgement**
- **Intercultural communication**

EXPLORE AN INTERNSHIP OPPORTUNITY



## PLACES TO CONNECT

Academic Support & Engagement  
Careers & Experience  
Indigenous Student Centre  
Propel Entrepreneurship  
Sport & Recreation  
University Students' Council  
Western International  
Wellness & Well-being  
Western Libraries

Remember, these maps are intended to outline experiences that you could do. They are meant to help you find ways to enrich and personalize your Western experience. You should explore the maps based on your goals and interests, while keeping in mind your own capacity and personal boundaries.



## WESTERN'S THRIVING CAMPUS

We want you to thrive throughout your time here at Western. We aim to make every student feel they have a community in which they can discover their interests, and engage with new ideas and people.

Helping you engage in your learning through practical experiences is just a fraction of what we offer; we have a wide breadth of services designed to help you address the challenges you might face along the way, including academic and career advice, and mental health resources.



## TRACKING YOUR EXPERIENCE

Exploring opportunities to enhance your learning doesn't end with Mustang Maps. As you participate in co-curricular experiences, consider these tools to track your engagement and articulate your transferrable skills:

[Western's Co-Curricular Record](#) helps you showcase your experiences outside of the classroom to potential employers and graduate schools.

**STUDENT EXPERIENCE**  
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